



BUSINESS CONTINUITY MANAGEMENT



40% of businesses **never** open after a high-impact event or disaster-- another **25%** fail within one year. If you want your business to thrive after disaster, planning for resiliency is not an option-- it is a necessity.

There are no short-cuts or cookie-cutter solutions. Your business continuity plan needs to be designed for your specific needs. Our BCM experts help you identify the risks, threats, and vulnerabilities that could permanently halt your institution's operations.

Program Initiation & Management

We help you understand the potential impact a disaster could have on your company. We identify specific risks and vulnerabilities, and develop detailed response and recovery plans.

Risk Evaluation & Control

We help develop processes to increase your organization's resiliency to the most commonly occurring or highest impact events. We build plans to protect your operations, brand, and reputation.

RAPID RESILIENCY REQUIRES THOROUGH PLANNING

Business Impact Analysis (BIA)

Our consultants interview department managers and other key stakeholders to assess potential threats to your business. We provide a detailed Business Impact Analysis (BIA) that identifies critical processes carried out within the organization. A well-documented BIA provides details regarding business sustainability during a crisis. Our BIA will provide the framework and assist in the examination of the threats, categorize the tangible and intangible impacts to operations over time, assess the financial effect on the organization, document technical requirements needed to recover from disruptions, and evaluate the consequences of loss of key resources to recovery efforts.

Business Continuity Strategies

Our clients are our partners; we partner with you to ensure industry best practices strategies are implemented. Our consultants ask the key questions and promote discussion in an effort to develop the strategies needed to ensure an organization's continual business operation.

Emergency Response and Operations

We provide guidance and recommendations in the formation of the crisis management team and key components that will support this function. We define the requirements to develop and your plan for response to emergency situations.

Plan Implementation and Documentation

We help you create a sustainable business continuity program based on internationally accepted standards to help you validate your capabilities and uncover areas for improvement. Our document monitoring system will track and record all plans for your business.

Awareness and Training Programs

Our consultants conduct awareness sessions with all departments and implement a training program to foster robust results.

Exercise Testing, Audit and Maintenance

Business Continuity Management cannot be considered reliable until exercised. Our planning calendar ensures BCP remains effective. We facilitate full exercise testing methods. Our methods validate roles and responsibilities, business priorities, and areas of improvement. Additional benefits from exercising and maintenance are the assistance in finding an organization's capabilities, instilling confidence through-out, and the development of teamwork.

Crisis Communications

Effective communication during a crisis is vital to the protection of an organization's brand and reputation. The image of the business can be positively or negatively impacted by public perceptions of the handling of the incident. Many different audiences must be reached with information specific to their interests and needs. Our BCM professionals provide the framework to communicate and exercise a crisis communication plan.

Coordination with External Agencies

Our consultants review agreements with your third party vendors to ensure they have developed and implemented the needed policies and procedures to coordinate response, continuity, and recovery activities with your organization.